



# Christina Ives

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## About Me

Hello! I'm a passionate graphic designer based in Philadelphia, PA, I am eager to work and contribute to create projects that make an impact.

## Education

*BFA, Graphic Design  
Moore College of Art & Design  
Philadelphia, PA, 2022*

*Publication Design Workshop  
Gustavo Piqueria, Casa Rex, Brazil  
Virtual  
March 2021*

## Honors

*Senior Show 2020  
Levy Gallery  
The Galleries at Moore  
Philadelphia, 2022*

*Vote 2020, AIGA  
Graham Gallery  
The Galleries at Moore  
Philadelphia, 2020*

## Tools

InDesign  
Illustrator  
Photoshop  
Macintosh and Windows  
HTML/CSS  
Kajabi

After Effects  
Graphictech plotter  
Cutting Master  
Canva  
Figma  
Wix

## Design

Branding  
Illustration  
Wire-framing  
Packaging  
Publication design  
Social Media Content Creation

Typography  
Web Design  
Production  
presentation

## Special Skills

Drawing (Graphite, Pen, Charcoal)  
Painting ( Acrylic. Water Color)

## Work Experience

### Logo Design Volunteer

The Arc Community Advocates  
Virtual,  
April- May 2024

-Creating a logo design for the inclusion Conference.

### Freelance Graphic Design

Karen Warner Schueler  
Tangible Group  
Virtual,  
April- December 2024

-Uploading deck presentation for online course on Kajabi.

-Designing a Kajabi website for the online course. Using the brand guide provided.

### Shift Lead

VCA Animal Hospital and Boarding,  
Newtown Square, PA  
April- Present

-Give overall direction to staff, leading the team, and insuring completion of task.

-Responsible for manger handle animals during walks, feeds, bathes and medication if needed.

-Handling medications at all times during meals.

-Speaking to owner about their pets when an incidents happensor if pet needs to be seen.

-Communicate concerns to next incoming staff about the animals.

## **Kennel Assistant**

VCA Animal Hospital and Boarding,  
Newtown Square, PA  
October - April 2024

- Responsible for handling animals during walks, ensuring their safety and well-being at all times.
- Perform feeding and watering duties for boarding animals, following specific dietary instructions and schedules.
- Supervise and engage dogs in private play sessions, providing necessary exercise and stimulation.
- Aid clients in the arrival and departure process, assisting with gathering belongings and setting up runs for their pet's stay.
- Maintain cleanliness and sanitation of daycare yards and runs, adhering to strict hygiene protocols.
- Promptly report any incidents or concerns to head leads, ensuring appropriate action is taken.
- Perform various chores such as scooping buckets, handling trash, washing dishes, laundering bedding, and mopping floors to maintain a clean and organized environment.

## **Graphic Design Production**

Paramount Signs, Downingtown, PA  
March - June 2023

- Generated proofs for client signage, vinyl graphics, outdoor banners, pathways, wall graphics, and trucks.
- Utilized design software to create and finalize proofs ensuring accuracy and alignment with client specifications.
- Executed printing and plotting of print designs, overseeing the production process from start to finish.
- Installed finished artwork on various surfaces, ensuring quality and adherence to design specifications.
- Facilitated communication and interaction with clients, addressing inquiries, providing updates, and ensuring customer satisfaction.

## **Graphic Design Intern**

Ayana Therapy  
Virtual,  
June 2021- August 2021

- Designed engaging social media content to promote brand awareness and increase audience engagement across various platforms.  
Assisted in the development of re-branding materials, including logos, visual identity elements, and marketing collateral.
- Collaborated with the marketing team to brainstorm ideas, refine concepts, and ensure consistency in branding.
- Utilized design software to create visually appealing graphics and layouts that effectively conveyed the brand's message.
- Contributed to creative brainstorming sessions, offering innovative ideas and solutions to enhance the brand's visual presence.
- Demonstrated flexibility and adaptability in a virtual work environment, effectively managing tasks and meeting project deadlines.

## **Cleaner**

Lena's Cleaning Service  
Philadelphia, PA,  
June 2018- January 2023

- Clean Residential and Commercial Spaces

## **Caregiver**

The Residence at Glenn Riddle Senior Living  
Media, PA,  
June 2017-May 2022

- Communicate daily reminders to residents
- Assist with grooming, hygiene, feeding, and bed time preparation
- Setting/ cleaning up the dining room